Kuching City
Snapshot of Sarawak Series:
SARAWAK CONVENTION BUREAU
About Kuching, Sarawak

Take a peek at vibrant and exotic Kuching, Sarawak, poised on the world’s third largest island, beautiful Borneo. A haven of charming cultural heritage, invigorating adventure and diving tours, breath-taking natural wonders in ancient rainforests and towering mountains, natural resources (timber, oil, gas among them) and quaint colonial architecture, Sarawak has a stunning backdrop of cultural diversity and avant-garde city development to match! Visitors celebrate a fusion of Asia’s tastiest dishes and spectacular sights in one location that is in the centre of Asia. Sarawak is the largest State of Malaysia’s 13 States, which covers an area of 125,000 sq. km, approximately the size of Greece. The steep interior terrain, luxuriant with tropical rainforests, gives birth to mighty rivers. The population is 2.6 million people.

Top Reasons For Choosing Kuching, Sarawak

1. Sarawak has been blessed with political, economic and social stability for decades.

2. The Queen’s English is widely spoken.

3. Over 2.6 million people from 28 ethnic groups live in harmony in Sarawak. Our multi-cultural, multi-ethnic, multi-religious communities celebrate diversity, and welcome world travellers with a smile.

4. Home to one of the world’s oldest rainforests yet striving to be at the forefront of modern technology and communications, Sarawak presents itself as a unique venue where “old-world charm meets modern convenience”, in a place where head-hunters used to roam 150 years ago. Sarawak will take you to a unique world, where it is commonplace for misty mountains and green jungles to sit at the fringes of our ultra-modern city lights.

5. The State Government ensures the best and the latest services are available in transportation, banking, commercial amenities, conferencing, accommodation and city developments.

6. The State and Federal Governments offer financial sponsorship and delegate marketing packages to add amazing value to your event. Your supporters include Ministry of Tourism, Arts and Culture, Sarawak and Sarawak Convention Bureau.

7. Outstanding value for money can be had with some of the most affordable rates for hotel accommodation, conference venues and tours in the world. Here, a room at 5 Star Hilton Hotel is only EU90 a night, while local meal (or a beer) is just EU2, and a sirloin steak just EU10.

“Borneo’s most stylish and sophisticated city brings together a kaleidoscope of cultures, crafts and cuisines.”
- (Lonely Planet)
Top Reasons For Choosing Kuching, Sarawak

8. Sarawak has been hosting world class conferences and meetings with great success since 2006. Its popularity and experience continues to rise as more delegates seek unique alternatives to typical city locations. This strength shines through the high 82% success rate we enjoy for international convention bids. For more information, go to www.sarawakcb.com.

9. The history of Sarawak is as romantic as any in the world, filled with swashbuckling English adventurers and noble tribal kingdoms. In 1841, James Brooke, an English adventurer, was awarded the feudal title of Rajah. Thus began the rule of three generations of the White Rajahs, which lasted over 100 years and brought development to this raw and wild land.

10. Exciting tours are at hand and can be experienced in just one day! Forty minutes from the city, visitors can come face to face with real orangutans at Semenggoh Wildlife Centre, a secluded natural forest that is home to a group of semi-wild orangutans, most of which were rescued from the illegal wildlife trade. A stone’s throw away from Semenggoh is the Borneo Highlands Resort. Lunch will be a fully organic affair, with greens from the Resort’s very own organic gardens. After that, immerse into Sarawakian culture in half a day at the Sarawak Cultural village, one of the world’s largest and best “living museums” in which visitors enjoy live classes or shows in blow pipe shooting, cultural dancing, craft making and many more.

11. The state is a gastronomic wonderland that offers five star cuisine to the world’s best street food! Asian, Western, Middle Eastern, European, Halal, Vegetarian, and even special menus are available.

12. Kuching sits in a strategic position in the very heart of Asia, which means that delegates from all over the region will find it easy to connect via multiple flights including low cost carriers, through 2,500 seats a day to Kuching and 1,000 flights a week from all over the world into Malaysia, while Kuching is also served by the major hubs of Singapore, Kuala Lumpur, Kota Kinabalu (Sabah) and Hong Kong.
KUCHING HOTEL MAP

Kuching city is the capital of Sarawak. There are so many attractions, hotels, eateries, shopping plazas, museums, and fascinating nooks to explore in Kuching, not to mention nightlife and bustling Kuching Waterfront. The best part is that everything is within walking distance! It will take you on between 1 and 15 minutes to reach many places within Kuching City.

Total rooms in categories of 3 to 5 stars, budget motels and boutique hotels.

4036

Only 70-125$ for a 5 star hotel room

Located just 5 to 20 minutes from airport
Travelling to and from Sarawak, and visiting various destinations in the state, are as good as any first class destinations elsewhere in the world. Sarawak as a well-known tourism, business, leisure and adventure destination due to its unique cultural diversity, varied landscape, affordable accommodation and transport, excellent variety of food, and many other distinctive attractions.

Pre and Post Tours available are below:

**Kuching “Cat City” Tour**
Discover the charms of this riverine city. Take in the sights of colonial-style buildings dating back to the era of the White Rajahs, scattered among ancient Chinese temples and towering mosques.

**The Sarawak Museum**
Erected in 1888, the Sarawak Museum is the oldest building in Borneo. During its prime, it was reputedly the best museum in Southeast Asia. A few steps away visitors will find the Art Museum, filled with exhibits of ethnic artwork.

**Main Bazaar**
This is the oldest street in Kuching, dating back to 1864. It represents the very heart and soul of Kuching’s history. Charming examples of old Chinese shop house architecture remain, most of which have been owned by the same families for generations.

**Kuching Waterfront**
Well-known for its tourist traffic, scenic views and historic significance, the Kuching Waterfront in the centre of old Kuching town is not just another sightseeing locale but is totally appropriate for well-planned conference exhibitions.
Sarawak Cultural Village
Sarawak Cultural Village is an award-winning living museum that displays the cultures of the 7 major groups of people in Sarawak. Travel back in time with a visit to the life sized traditional ethnic dwellings of the major tribes over the 14 acres located at the foothills of Mount Santubong, about 35 km from Kuching.

Down to the Ground with Nature at Bako National Park
Explore Bako, Sarawak’s oldest national park and where the proboscis monkey (called the Clown of the Forest) plays with bearded pigs, and where silvered langurs have orange babies and pit vipers sleep on the tree branches.

Kayaking in the Tropical Rainforest
Your Rainforest Kayaking adventure begins from the mist covered hill sides of Borneo Highlands, overlooking undulating terrain dotted by small scale pepper farms from over 1,000 feet views. Your kayaking adventure takes you through beautiful forest and farmlands from which local villagers will welcome you.

Dolphin and Mangrove Tour
Cruise to the mouth of the Santubong & Salak River for the chance to spot schools of Irrawaddy dolphins! While sightings are not guaranteed, dolphins are a common site here. The cruise continues into the tributaries at the Kuching Wetlands National Park which yields lush mangrove forest and local mudskippers, blue crabs, kingfishers, and small crocodiles in residence.